

How valuable is customer insight to your business?



- Looking for a quick and easy way to collect info on your customers?
- Want your market research to reach a wider number of people?
- Looking to inform customers about future products and services?

‘Micro surveys’ provides your company with an easy and efficient way to target people on the move, with surveys sent directly to their Smart phone at the point of service.

Our web-based software also enables you to offer coupons to respondents for their participation.



Our technology is compatible with all Smart phones, and provides a simple and easy interface for people to use.

Our service enables your business to;

- Send **hassle free surveys** to any Smart phones
- **Collate and analyse** consumer information
- Use your own **brand name** for your survey
- Build **marketing lists** and **generate new business**
- Build **brand awareness** and promote your services
- Receive **instant responses**